DETAILS AND OFFICIAL RULES

NO PURCHASE, DONATION OR PAYMENT OF ANY KIND NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT IMPROVE YOUR CHANCE OF WINNING. ALL DONATIONS ARE COMPLETELY NON-REFUNDABLE. VOID WHERE PROHIBITED BY LAW.

Start Date: 7/31/2026 12:00 AM (GMT-04:00) Eastern Time (US & Canada) Deadline to Enter:

12/31/2026 11:59 PM (GMT-05:00) Eastern Time (US & Canada) Winner Announced: on or

about 01/22/2027

Approximate Retail Value ("**ARV**") of Prize: $75,400 ARV is an estimate only as of the commencement of the Sweepstakes and actual retail value at the time of delivery may vary. No difference between stated and actual value will be awarded.

Sponsor: AUDI CAR CLUB OF NORTH AMERICA INC., 600 Park Offices Drive STE 300 #83, Durham, NC 27709 USA

Administrator: Audi Club North America
Definitions: "Planned Prize" means the advertised vehicle prize and included promotional items. "Cash Alternative" means the substitute cash award available only if Sponsor cannot provide the Planned Prize. "Prize" means either the Planned Prize or, if applicable, the Cash Alternative. "Winner" means the verified entrant selected in accordance with these Official Rules.

WHO'S ELIGIBLE: The 2026 Audi Club SQ5 Sweepstakes (the "Sweepstakes") is open to legal residents of the United States and Canada (Quebec residents not eligible) who are 18 (except 19 in Alabama and Nebraska and 21 in Mississippi) years of age as of the date of entry. Entrants must be physically located in the United States or Canada (entries prohibited in Quebec). By participating in the Sweepstakes, each entrant unconditionally accepts and agrees to comply with and abide by these terms (the "Sweepstakes Terms") and the RallyUp rules (the "RallyUp Rules" and collectively with the Sweepstakes Terms, the "Official Rules") and the decisions of Sponsor, which shall be final and binding in all respects.

Audi Club North America "Sponsors", officers, directors, employees, contractors and national board members are not eligible to participate in the Sweepstakes. In addition, persons residing at their same address and immediate family members (spouse, parents, siblings, children) of those excluded persons are also not eligible to participate in the sweepstakes.

The Sweepstakes begins on July 31, 2026 at 12:00a.m. EDT and will conclude on December 31, 2026 at 11:59 p.m. EST (the "**Sweepstakes Period**").

Void in Province of Quebec and where prohibited by law. All international, federal, state, provincial, and local laws, rules and regulations apply. Void where prohibited by law.

Participants are responsible for reviewing specific restrictions on sweepstakes entry and/or eligibility to receive a sweepstakes prize in their country of residence. Some countries may allow you to enter a sweepstakes but not allow you to receive a prize.

HOW TO ENTER: Visit https://go.rallyup.com/winsq5 to utilize any method of entry. Receive entries for donations or via the alternate method of entry at the link below for free. Limit of one mail in entry per person. Each free entry submitted will receive entries equal to the average number of entries received by those who made donations for the Sweepstakes.

https://go.rallyup.com/238950/mailentryrequest

SELECTION PROCESS: Conditional Winner(s) will be chosen through a random selection process by RallyUp or its representative. Odds of winning depend on the number of tickets held. A verification process will take place during which conditional Winner(s) will be required to sign paperwork re-confirming their eligibility and ability to participate.

ARBITRATION PROVISION: By participating in this Sweepstakes, each entrant (and any minor entrant's parent or legal guardian) agrees: (i) that any and all disputes the entrant may have with, or claims entrant may have against, the Sponsor relating to, arising out of or connected in any way with (a) the Sweepstakes, (b) the awarding or redemption of any prize, and/or (c) the determination of the scope or applicability of this agreement to arbitrate, will be resolved exclusively by final and binding arbitration administered by JAMS and conducted before a sole arbitrator in accordance with the rules of JAMS; (ii) this arbitration agreement is made pursuant to a transaction involving interstate commerce, and shall be governed by the Federal Arbitration Act ("FAA"), 9 U.S.C. §§ 1-16; (iii) the arbitration shall be held in Wilmington, Delaware; (iv) the arbitrator's decision shall be controlled by the terms and conditions of these Official Rules and any of the other agreements referenced herein that the applicable entrant may have entered into in connection with the Sweepstakes; (v) the arbitrator shall apply Delaware law consistent with the FAA and applicable statutes of limitations, and shall honor claims of privilege recognized at law; (vi) there shall be no authority for any claims to be arbitrated on a class or representative basis, arbitration can decide only entrant's and/or Sponsor's individual claims; the arbitrator may not consolidate or join the claims of other persons or parties who may be similarly situated; (vii) the arbitrator shall not have the power to award punitive damages against the entrant or Sponsor; (viii) if the entrant is able to demonstrate that the costs of arbitration will be prohibitive as compared to the costs of litigation, Sponsor will pay as much of entrant's filing and hearing fees in connection with the arbitration as the arbitrator deems necessary to prevent the arbitration from being cost-prohibitive; and (ix) with the exception of subpart (vi) above, if any part of this arbitration provision is deemed to be invalid, unenforceable or illegal, or otherwise conflicts with the rules of JAMS, then the balance of this arbitration provision shall remain in effect and shall be construed in accordance with its terms as if the invalid, unenforceable, illegal or conflicting provision were not contained herein. If, however, subpart (vi) is found to be invalid, unenforceable or illegal, then the entirety of this arbitration provision shall be null and void, and neither entrant nor Sponsor shall be entitled to arbitrate their dispute. For more information on JAMS and/or the rules of JAMS, visit their website at www.jamsadr.com.

PLANNED PRIZE DETAILS:
One (1) Winner(s) will receive a 2027 Audi SQ5 base model (Approximate Retail Value ("ARV") US $65,400) and a $10,000 credit from XPEL towards XPEL paint protection film product(s) and installation. ARV is an estimate only as of the commencement of the Sweepstakes and actual retail value at the time of delivery may vary. No difference between stated and actual value will be awarded. Photos may show options not available in North America or optional equipment available at extra cost to the winner.

Cash Alternative: If Sponsor determines, in its sole discretion, that it cannot timely provide the Planned Prize for any reason, including without limitation vehicle unavailability, production delays, legal restrictions, force majeure, transportation issues, manufacturer cancellation, damage, or any other circumstance beyond Sponsor's reasonable control, Sponsor may substitute a cash award of US $43,000 ("Cash Alternative"). If Sponsor is able to provide the Planned Prize, Winner must accept the Planned Prize as awarded. Winner has no right to elect a Cash Alternative, substitute, exchange, or transfer the Prize. Refusal or inability to accept, register, insure, or legally possess the Planned Prize shall constitute forfeiture, and Sponsor may select an alternate winner.

No Assignment or Transfer: Prior to delivery, the Prize may not be assigned, sold, pledged, substituted, or otherwise transferred by Winner without Sponsor's prior written consent.

Vehicle Substitution: If the advertised Audi model or model year becomes unavailable, is discontinued, or cannot reasonably be delivered, Sponsor may, in its sole discretion, substitute a substantially similar new Audi vehicle of equal or greater manufacturer's suggested retail value.

Costs: Winner is solely responsible for all federal, state, provincial, local, income, sales, use, customs, importation, title, registration, licensing, insurance, taxes, duties, fees, and all other costs and expenses associated with accepting, taking delivery of, owning, registering, or using the Prize.

Receipt of Prize: Winner must (a) have a valid driver's license if legally required, (b) maintain insurance sufficient to register the vehicle where applicable, (c) complete and return all required documentation within ten (10) days of notification, and (d) take delivery within sixty (60) days after Sponsor notifies Winner the Prize is available at a location and time of Sponsor's sole choice, unless Sponsor agrees otherwise in writing.

Disclaimer of Warranty: For any Prize vehicle, such vehicle is awarded as is, and neither Sponsor, its partners, sponsors, participating dealerships, XPEL, nor the vehicle manufacturer has made nor is responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or law, relative to the Prize vehicle, including but not limited to its quality, mechanical condition or fitness. Notwithstanding the foregoing, the Prize vehicle may include the manufacturer's standard vehicle limited warranty, if in effect.

Release of Liability: By accepting the Prize, Winner releases Sponsor, its officers, directors, employees, volunteers, affiliates, RallyUp, Audi of America, Audi AG, XPEL, participating dealerships, and their respective successors and assigns from claims arising from the Sweepstakes, Prize acceptance, ownership, maintenance, or use of the Prize.

Publicity: Except where prohibited by law, acceptance of the Prize constitutes Winner's consent to Sponsor's use of Winner's name, likeness, voice, image, city/state or province, and biographical information for promotional purposes without additional compensation.

Sponsor Discretion: Sponsor reserves the exclusive right to determine vehicle specifications, model year, color, dealer, delivery timing, availability, and prize fulfillment.
Manufacturer Independence: Audi of America, Audi AG, XPEL, and participating Audi dealers are prize suppliers only and are not sponsors or administrators of this Sweepstakes.

Force Majeure: Sponsor may modify, suspend, or terminate the Sweepstakes if fraud, legal requirements, force majeure events, supply chain disruptions, or other circumstances impair administration.

Fraud: Sponsor may disqualify any entrant who tampers with the entry process, uses automated entry methods, or provides false information.

Governing Law / Severability: Delaware law governs these Official Rules except as otherwise required by applicable law. If any provision is held unenforceable, the remaining provisions shall remain in full force and effect.

RallyUp Rules: https://rallyup.com/sweepstakes-official-rules/